Youth Voice Runs Deep!

2020 Spring Benefit

Sneaker Ball!

Wednesday, April 29, 2020





mikvachallenge.org







Join us as we celebrate the power of youth voice!

Mikva Challenge knows that democracy is people taking action — speaking, engaging, learning, and listening. We clear a path for young people to be involved now, and to develop confidence and habits that will serve them — and the world we share — all their lives.

Audience

The Benefit is attended by 500+ members of the corporate, philanthropic, non-profit, and civic communities in Illinois and beyond. Also attending are our generous individual donors, who share a vision of a stronger, more inclusive democracy that values youth voice.

This year's honorees will highlight students who are making waves in their communities locally and beyond. The Founders Award will be presented to Cynthia Canary, longtime advocate of youth voice and champion of Mikva Challenge.

Past honorees include

Sen. Cory Booker

Gov. Jim Edgar

Dep. Mayor Steve Koch

John Levi

Barbara Goodman Manilow

Jack Marco

Langdon Neal

Pres. Toni Preckwinkle

Jerry Reinsdorf

Tom Ricketts

Sen. Miguel del Valle

Sponsorship opportunities

2020 Event Chairs: James Pfander & Laurie Mikva, Jesse White, and Harold Moore

	President \$50,000	Champion \$25,000	Ambassador \$15,000	Supporter \$10,000	Ally \$5,000
Exclusive sponsorship of the Program portion and recognition as the official sponsor	•				
Host the reception of your choice: general reception (before the program) or dessert reception (following the program)		•			
Feature in Mikva's quarterly newsletter following the Spring Benefit including a clickable link to your organization's website (distribution of 6,400)		•	•		
Speaking opportunity for representative from your institution to personally present award on stage to an honoree					
Speaking opportunity for representative from yours institution at event		•			
Two tables for up to 20 guests to attend the event (premier seating)	•				
One table for up to 10 guests to attend the event (premier seating)		•			
One table for up to 10 guests to attend the event			•	•	•
Premier logo recognition on night-of event sponsor signage and on stage	•				
Logo prominently included on Step and Repeat Banner	•	•			
Logo included on Step and Repeat Banner			•	•	
Logo recognition included on event Save the Date postcard and e-blasts	•	•			
Logo recognition included on event Save the Date			•	•	
Logo recognition on event invitation	•				
Name placement on event invitation		•	•	•	•
Full-page ad in event program	•	•			
Half-page ad in event program			•	•	
Prominent logo recognition on night-of event sponsor signage		•			
Recognition in event press release	•				
Website and Social Media Branding: Acknowledgement and exclusive logo placement on Mikva's website and social media pages	•				
Logo recognition on night-of event sponsor signage			•	•	
Acknowledgement in Mikva Challenge's Annual Report	•	•	•	•	•

2020 Sponsorship Confirmation Form

Yes, I/We would like to sponsor Mikva Chall	enge's Youth Changemaker Awards and Celebration!	
\$50,000 President Sponsor		
\$25,000 Champion Sponsor		
\$15,000 Ambassador Sponsor		
\$10,000 Advocate Sponsor		
\$5,000 Ally Sponsor		
Company or Individual Name (As It Should	Appear On Promotional Materials)	
Contact Person	Title	
Phone	Email	
Address		
City	State	Zip
Payment Options		
Check Enclosed (made payable to Mil	va Challenge): \$	
Please follow up with me for payment		

For more information please contact Lakesha Nelson at (312) 863-6390 or lakesha@mikvachallenge.org

Mikva Challenge is a 501(c)3 non-profit organization. All donations are tax-deductible to the fullest extent of the law.

Thank you for your valued support of Mikva Challenge and our mission to support youth to be empowered, informed, and active citizens and leaders.