

# MIKVA CHALLENGE

## Youth Change Maker Awards & Celebration

Wednesday, April 18th, 2018  
5:30PM to 7:30PM

Morgan MFG  
401 N. Morgan St.  
Chicago, IL 60642



### Event Information

Mikva Challenge will hold its annual fundraiser on April 18, 2018 to raise support for our transformative youth leadership and civic engagement programs. This year, we are introducing a new event format that will focus on our main strength: our youth. The evening will highlight and celebrate the winners of the 2018 Youth Change Maker Awards and will shine a light on the voices and leadership of Chicago's youth.

### 2018 Event At-A-Glance

New and modern venue

Extended reception with cocktails and hors d'oeuvres

No formal sit-down dinner

Shorter program spotlighting youth voice and action with Soapbox speeches and Civic Action boards

Spotlight on 2018 Youth Change Makers with targeted press and social media strategy

### Youth Change Maker Awards

Youth Change Maker Awards recognize the extraordinary problem-solving work of youth leaders in the areas of Health, Peace, Juvenile Justice, Education and Electoral Engagement. Lead sponsors of the evening personally award the night's honorees and receive logo recognition on event collateral materials and in event press releases. Lead sponsors (in formation) include Allstate Insurance Company and Blue Cross and Blue Shield of Illinois.

### Mikva Challenge: developing active citizens and community leaders

Mikva Challenge ([www.mikvachallenge.org](http://www.mikvachallenge.org)) is a 501(c)(3) nonpartisan organization founded in 1998 by the late Abner J. Mikva, former congressman, federal judge, and White House Counsel, and his wife, Zoe. Mikva Challenge engages over 8,500 youth ages 12-21 annually in Chicago, Southern California and Washington, DC through authentic, experiential learning opportunities that develop personal leadership and 21st century skills. Alumni of Mikva Challenge's programs are registered to vote (88% of alumni) and continue to volunteer in their communities after high school (74% of alumni) at rates much higher than 18-29 year olds nationally (53% and 36%, respectively)

For more information please contact Lorena Alonso at (773) 598-9419 or [lorena@thelarcgroup.com](mailto:lorena@thelarcgroup.com).

Mikva  
Challenge

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(312) 863-6340 · [www.mikvachallenge.org](http://www.mikvachallenge.org) · [inquiries@mikvachallenge.org](mailto:inquiries@mikvachallenge.org)

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## Youth Change Maker Awards & Celebration

### 2018 Sponsorship Opportunities



#### Event Chair: \$50,000

- Naming opportunity for one Youth Change Maker award and option to personally present award on stage to Change Maker honoree
- Two tables for up to 20 guests to attend the event (premier seating)
- Logo prominently included on Step and Repeat Banner
- Logo recognition on event invitation
- Full-page ad in event program
- Premier logo recognition on night-of event sponsor signage and on stage
- Recognition in event press release
- Website and Social Media Branding: Acknowledgement and exclusive logo placement on Mikva's website and social media pages
- Acknowledgement in Mikva Challenge's Annual Report

#### President: \$25,000

- Naming opportunity for one Youth Change Maker award and option to personally present award on stage to Change Maker honoree
- One table for up to 10 guests to attend the event (premier seating)
- Logo prominently included on Step and Repeat Banner
- Name placement on event invitation
- Full-page ad in event program
- Premier logo recognition on night-of event sponsor signage
- Website and Social Media Branding: Acknowledgment and logo placement on Mikva's website and social media pages
- Acknowledgement in Mikva Challenge's Annual Report

#### Ambassador: \$10,000

- One table for up to 10 guests to attend the event
- Logo included on Step and Repeat Banner
- Name placement on event invitation
- Half-page ad in event program
- Logo recognition on night-of event sponsor signage
- Acknowledgement in Mikva Challenge's Annual Report and Website

#### Supporter: \$5,000

- One table for up to 10 guests to attend the event
- Name recognition in event program
- Acknowledgement in Mikva Challenge's Annual Report and Website

# MIKVA CHALLENGE

## Youth Change Maker Awards & Celebration

### 2018 Sponsorship Confirmation Form



*Yes, I/We would like to sponsor Mikva Challenge's Youth Change Maker Awards and Celebration!*

**\$50,000 Event Chair**

**\$25,000 President Sponsor**

**\$10,000 Ambassador Sponsor**

**\$5,000 Supporter Sponsor**

COMPANY NAME (AS IT SHOULD APPEAR ON PROMOTIONAL MATERIALS)

CONTACT PERSON

TITLE

PHONE

EMAIL

ADDRESS

CITY

STATE

ZIP

### PAYMENT OPTIONS

Check Enclosed (made payable to Mikva Challenge): \$\_\_\_\_\_

Please follow up with me for payment

For more information please contact Lorena Alonso at (773) 598-9419 or [Lorena@thelarcgroup.com](mailto:Lorena@thelarcgroup.com)

***Mikva Challenge is a 501(c)3 non-profit organization. All donations are tax-deductible to the fullest extent of the law. Thank you for your valued support of Mikva Challenge and our youth development mission.***

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